

Be an entrepreneur

Accelerate your business by enhancing your entrepreneurial competencies “exclusive business development training for returning migrants”



You are welcome to join our four days business development training. The training is specifically designed to equip you with the skills and knowledge needed to thrive in your home country. During this comprehensive training, you'll gain valuable insights into various aspects of business management, marketing strategies, financial planning, and much more. The expert trainers from Youth Employability Network (YEN) will guide you through practical exercises and real-life case studies, providing you with the tools to succeed in your entrepreneurial endeavors. We are thrilled to have the opportunity to support and empower individuals like you who have chosen to return to their home country and want to significantly impact their communities through entrepreneurship and innovation.



This training program aims to equip you with essential skills, knowledge, and resources to thrive as entrepreneurs in your homeland. Our team of expert facilitators will guide you through various aspects of business development, including:

- **Opportunities and Barriers to Business in Pakistan**
- **Basic Business Concept**
- **Personal Entrepreneurial Competencies**
- **Opportunities Identification and Business Feasibility**
- **Marketing Strategies & market analysis**
- **Financial planning and Business record keeping**



Throughout the four days, you will have the opportunity to network with like-minded individuals, share experiences, and build valuable connections. We aim to create a collaborative and supportive environment where you can foster your entrepreneurial ambitions and turn your visions into successful ventures.

YEN understands that the journey of returning migrants can be both exciting and challenging, and that's why this training has been meticulously designed to address the unique needs and aspirations of individuals like you. Whether you have a specific business idea in mind or are looking to explore new possibilities, this program will offer valuable insights and tools to drive your success.

All of the above may sound incomprehensible to you now, but we are sure that at the end of the training, you will see the possibility of a new life. We will learn through group work, one on one counselling, role playing, and games to name but a few methods that we use. All of our trainers are experienced in working with returning migrants and understand the precarious situation you are in. Don't miss out on this opportunity to enhance your business acumen and propel your career forward. Secure your spot in our exclusive training program today

The trainings are fully funded for the returning migrants, we are facilitating for

- **Free accommodation facility during training days**
- **Food and refreshments for the participants**
- **Traveling and Daily Allowance**
- **Training Kit and Stationery**

For further information, contact



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https://reintegrationfacility.eu/rrf_projects/sustainable-reintegration-pakistan/

